

The Hopkinton Independent

"The Big Picture In A Small Town"

ACCOUNT INFORMATION

Business Name: _____
 Billing Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____
 Email: _____ Cell: _____

PAYMENT

Payment Terms: Payment for the first two ad placements is due at signing of the contract. All future invoices are net 30 days subject to credit approval. A 1.5% monthly finance charge will be assessed on amounts past due. The Hopkinton Independent reserves the right to cancel this contract at any time for late payment. Defaulting on a contract will result in a \$50 cancellation fee. Any discounts incurred during the contract period will also be charged back to the client. Defaulting on a contract where a Business Profile has already been published will result in the client being charged for all remaining contracted ad placements.

- I would prefer to be invoiced for my advertising
- I will pay in advance for each ad placed
- I will use a credit card to pay for advertising (circle one)



Card Number: _____ Exp. Date: _____
 Name on Card: _____ CSC #: _____
 Billing Address for Card: Same as above (3 digit # from back of card)

Contract Terms: *Discount* 5% - 6 issues 10% - 12 issues Ad Size: _____ Start Date: _____

The Hopkinton Independent will print all advertisements according to the schedule you, the customer, select. Shall copy not be made available by deadline, an agreed upon standard advertisement will be run to fill the space and the same payment schedule will apply. This agreement is renewable with the same terms upon written customer approval.

- | | | | | |
|--|---|--|----------------------------------|-----------------------------------|
| <input type="checkbox"/> August 31, 2017 | <input type="checkbox"/> Dec. 7 | <input type="checkbox"/> March 8 | <input type="checkbox"/> May 31 | <input type="checkbox"/> Sept. 27 |
| <input type="checkbox"/> Sept. 14 | <input type="checkbox"/> Dec. 14 | <input type="checkbox"/> March 22 | <input type="checkbox"/> June 14 | <input type="checkbox"/> Oct. 11 |
| <input type="checkbox"/> Sept. 28 | <i>~ Winter Break ~</i> | <input type="checkbox"/> April 5 | <input type="checkbox"/> June 28 | <input type="checkbox"/> Oct. 25 |
| <input type="checkbox"/> Oct. 12 | <input type="checkbox"/> January 11, 2018 | <input type="checkbox"/> April 12** | <input type="checkbox"/> July 12 | <input type="checkbox"/> Nov. 8 |
| <input type="checkbox"/> Oct 26 | <input type="checkbox"/> Jan. 25 | <input type="checkbox"/> April 19 | <i>~ Summer Break ~</i> | <input type="checkbox"/> Nov. 22 |
| <input type="checkbox"/> Nov. 9 | <input type="checkbox"/> Feb. 8 | <input type="checkbox"/> May 3 | <input type="checkbox"/> Aug. 30 | <input type="checkbox"/> Dec. 6 |
| <input type="checkbox"/> Nov.23 | <input type="checkbox"/> Feb. 22 | <input type="checkbox"/> May 17 | <input type="checkbox"/> Sept.13 | <input type="checkbox"/> Dec. 13 |

*Full color on white paper issue **The marathon issue, April 12, 2018 is not included in the contract

Customer Signature: _____ **Date:** _____

Printed Name: _____ **Ad Rep:** _____

The Hopkinton Independent, Inc. • www.hopkintonindependent.com
 6 Fenton Street Hopkinton, MA 01748 • (508) 435-5188 • Fax (508) 435-5107