

The Hopkinton Independent

“The Big Picture In A Small Town”

Copy Deadline* <i>(Tuesday)</i>	Publication Date <i>(Thursday)</i>	Advertising Theme
Aug. 22, 2017	Aug. 31, 2017	Back to School / Pool Closings / Polyarts
Sept. 5	Sept. 14	Fall Activities / Pool Closings / Polyarts
Sept. 19	Sept. 28	Fall Activities / Pool Closings
Oct. 3	Oct. 12	Apple Picking
Oct. 17	Oct. 26	Fall Clean Up / Halloween / Veterans' Day
Oct. 31	Nov. 9	Veterans' Day / Fall Clean Up / Thanksgiving
Nov. 14	Nov. 23	Thanksgiving / Football Game / Snowplowing / Hanukkah
Nov. 28	Dec. 7	} <i>Back to back issues</i>
Dec. 5	Dec. 14	
~Winter Break~		
January 2, 2018	January 11, 2018	Martin Luther King Day / February Vacation Activities
Jan. 16	Jan. 25	Superbowl / Valentine's Day
Jan. 30	Feb. 8	Valentine's Day / Presidents' Day
Feb. 13	Feb. 22	Summer Camps
Feb. 27	March 8	April Vacation Activities
March 13	March 22	Easter / Spring Spruce Up / Summer Camps
March 27	Apr. 5	Spring Spruce Up / Summer Camps
April 3	April 12	Boston Marathon Special Issue (Full Color Issue)
April 10	April 19	Spring Spruce Up / Mother's Day / Town Meeting
April 24	May 3	Mother's Day / Spring Spruce Up / Graduation / Town Election
May 8	May 17	Graduation / Memorial Day / Dance Recitals
May 22	May 31	Father's Day / Dance Recitals
June 5	June 14	Father's Day
June 19	June 28	Independence Day
July 3	July 12	Summer Fun
~Summer Break~		
Aug. 21	Aug. 30	Back to School / Pool Closings / Polyarts
Sept. 4	Sept. 13	Fall Activities / Pool Closings / Polyarts
Sept. 18	Sept. 27	Fall Activities / Pool Closings
Oct. 2	Oct. 11	Apple Picking
Oct. 16	Oct. 25	Fall Clean Up / Halloween / Veterans' Day
Oct. 30	Nov. 8	Veterans' Day / Fall Clean Up / Thanksgiving
Nov. 13	Nov. 22	Thanksgiving / Football Game / Snowplowing / Hanukkah
Nov. 27	Dec. 6	} <i>Back to back issues</i>
Dec. 4	Dec. 13	

* Copy deadlines are for non-camera ready ads. Deadline for camera-ready ads is Thursday of copy deadline week.

The Hopkinton Independent, Inc. • www.hopkintonindependent.com
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