

The
Hopkinton Independent

**121ST BOSTON MARATHON
 SPECIAL EDITION**

PUBLICATION DATE APRIL 13, 2017

THE SPECIAL EDITION BOSTON MARATHON ISSUE OF THE HOPKINTON INDEPENDENT will be exclusively about the Boston Marathon from a totally Hopkinton perspective.

The circulation of this special issue will be 8700 copies. It will be mailed to every home and business in Hopkinton, circulation 7000, with the additional copies distributed at marathon events.

Advertising in this issue will be in full color*. This issue will be printed on high grade white paper.

Ads placed in this issue are requested to have a Marathon related theme. Space is limited.

RESERVE YOUR SPACE TODAY!

| AD SIZE | MEASUREMENT | PRICE |
|------------------------|----------------|---------|
| Full Page | 10.25 x 15" | \$ 1325 |
| Half Page – Front Page | 10.25 x 7.5" | \$ 850 |
| Half Page | 10.25 x 7.5" | \$ 680 |
| Quarter Page | 5 x 7.5" | \$ 360 |
| Eighth Page | 3.625 x 5" | \$ 192 |
| Sixteenth Page | 3.625 x 2.375" | \$ 95 |
| Business Card | 3.25 x 2" | \$ 75 |

Custom Size ads will not be accepted for this issue.

Contract pricing and non-profit discounts do not apply on this special issue.

** Black and white ads will be accepted at the prices listed above*

~ Deadline is Tuesday, April 4th ~

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