

HOPKINTON INDEPENDENT

The Big Picture In A Small Town

ACCOUNT INFORMATION

Business Name: _____ Contact Person: _____
 Email: _____
 Billing Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Cell: _____ Fax: _____

Contract Terms

Volume Discounts: **5% - 7 issues** **10% - 13 issues** **15% - 26 issues <-- Our Best Offer!**
 5% Additional Discount with prepayment of entire contract

Ad Size: _____ Start Date: _____ Business Profile Date: _____

The Hopkinton Independent will print all advertisements according to the schedule you, the customer, select. In the event that copy is not made available by deadline, an agreed upon standard advertisement will be run to fill the space and the same payment schedule will apply. Contract will renew automatically yearly on anniversary date for 13 and 26 issue commitments. Customer will be exempt from all rate increases as long as 13 or 26 issue contract is in effect. To discontinue automatic renewal a written request is required.

Yes, I would like to be exempt from price increases. _____
(customer signature)

Payment Terms: Payment for the first ad placement is due at signing of the contract. All future invoices are net 30 days subject to credit approval. A 1.5% monthly finance charge will be assessed on amounts past due. Defaulting on a contract will result in a \$50 cancellation fee. Any discounts applied during the contract period will also be charged back to the client. Defaulting on a contract where a Business Profile has already been published will result in a \$350 charge to cover the cost of producing the Business Profile.

I would prefer to be invoiced for my advertising at the address above.

I will use a credit card to pay for advertising (check one)



Card Number: _____ Exp. Date: _____

Name on Card: _____ CVC #: _____

Billing Address for Card: Same as above (3 digit # on back of Visa/MC)
(4 digit # on front of AMEX)

Jan 9	May 1	Sept 4	~ Winter Break~	April 15
Jan 23	May 15	Sept 18	Jan 8, 2020	April 29
Feb 6	May 29	Oct 2	Jan 22	May 13
Feb 20	June 12	Oct 16	Feb 5	May 27
March 6	June 26	Oct 30	Feb 19	June 10
March 20	July 10	Nov 13	March 4	June 24
April 3	July 24	Nov 27	March 18	
April 10*	August 7	Dec 11	April 1	
April 17	August 21	Dec 18	April 8*	

** Boston Marathon Special Issue
 April 11, 2019 & April 8, 2020 are
 not included in volume contracts.*

The undersigned acknowledges that they have read and accept the contract terms stated above.

Customer Signature: _____ **Date:** _____

Printed Name: _____ **Ad Rep:** _____