

# HOPKINTON INDEPENDENT

## *The Big Picture In A Small Town*

### Space Reservation

<b>Space Reservation &amp; Ad Copy Deadline*</b> (Mon)	<b>Publication Date</b> (Wed)	<b>Advertising Theme</b>
December 31, 2018	<b>January 9, 2019</b>	<i>Martin Luther King Day / February Vacation Activities</i>
Jan. 14, 2019	Jan. 23	<i>Superbowl / Valentine's Day</i>
Jan. 28	Feb. 6	<i>Valentine's Day / President's Day</i>
Feb. 11	Feb. 20	<i>April Vacation Activities</i>
Feb. 25	March 6	<i>Summer Camps</i>
March 11	March 20	<i>Easter/ Spring Spruce Up / Summer Camps</i>
March 25	April 3	<i>Spring Spruce Up / Summer Camps</i>
<b>April 1</b>	<b>April 10*</b>	<b><i>Boston Marathon Special Issue ( Full Color Issue )</i></b>
April 8	April 17	<i>Spring Spruce Up</i>
April 22	May 1	<i>Mother's Day / Town Meeting / Town Election / Spring Spruce Up</i>
May 6	May 15	<i>Town Election / Memorial Day</i>
May 20	May 29	<i>Father's Day / Dance Recitals</i>
June 3	June 12	<i>Father's Day</i>
June 17	June 26	<i>Independence Day</i>
July 1	July 10	<i>Summer Fun</i>
July 15	July 24	<i>Summer Fun</i>
July 29	Aug. 7	<i>Back to School</i>
Aug. 12	Aug. 21	<i>Back to School</i>
Aug. 26	Sept. 4	<i>Back to School / Pool Closings / Polyarts</i>
Sept. 9	Sept. 18	<i>Fall Activities / Pool Closings</i>
Sept. 23	Oct. 2	<i>Fall Activities / Pool Closings</i>
Oct. 7	Oct. 16	<i>Halloween / Fall Clean Up</i>
Oct. 21	Oct. 30	<i>Fall Clean Up / Halloween / Veterans' Day</i>
Nov. 4	Nov. 13	<i>Fall Clean Up / Thanksgiving</i>
Nov. 18	Nov. 27	<i>Thanksgiving / Football Game / Snowplowing Hanukkah / Christmas</i>
Dec. 2	Dec. 11	<i>Christmas / Hanukkah / Snowplowing</i>
Dec. 11	Dec. 18	
~Winter Break~		
December 30, 2019	<b>January 8, 2020</b>	<i>Martin Luther King Day / February Vacation Activities</i>
Jan. 13	Jan. 22	<i>Superbowl / Valentine's Day</i>
Jan. 27	Feb. 5	<i>Valentine's Day / Presidents' Day</i>
Feb. 10	Feb. 19	<i>April Vacation Activities</i>
Feb. 24	March 4	<i>Summer Camps</i>
March 9	March 18	<i>Spring Spruce Up / Summer Camps</i>
March 23	April 1	<i>Easter / Spring Spruce Up / Summer Camps</i>
<b>March 30</b>	<b>April 8*</b>	<b><i>Boston Marathon Special Issue ( Full Color Issue )</i></b>
April 6	April 15	<i>Spring Spruce Up / Mother's Day</i>
April 20	April 29	<i>Mother's Day / Town Meeting / Town Elections / Spring Spruce Up</i>
May 4	May 13	<i>Town Elections / Memorial Day</i>
May 18	May 27	<i>HS Graduation / Dance Recitals</i>
June 1	June 10	<i>Father's Day / Dance Recitals</i>
June 15	June 24	<i>Independence Day</i>

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\*Deadline for camera-ready ads is Wednesday, two days after the ad copy deadline.

Hopkinton Independent, LLC • [www.hopkintonindependent.com](http://www.hopkintonindependent.com)

32 South Street, Westborough, MA 01581 • (508) 435-5188 • Fax (508) 435-5107

PUBLICATION SCHEDULE