

# HOPKINTON INDEPENDENT

## *The Big Picture In A Small Town*

Serving Hopkinton, Massachusetts. The Only Newspaper Mailed to 100% of Hopkinton Homes & Businesses.

Ad Size	Measurement List Price <small>(width x height)</small>	1 Issue w/contract	7 Issues w/contract <small>5% discount/issue</small>	13 Issues w/contract <small>10% discount/issue</small>	26 Issues w/contract <small>15% discount/issue</small>	Additional Fee for color ad <small>(per issue)</small>	
Full page	10.25" x 15"	\$1090	\$1036	\$981	\$927	PARTNER PROGRAM	
3/4 page	10.25" x 11.5"	\$825	\$748	\$743	\$701		
1/2 page*	10.25" x 7.5"	\$550	\$523	\$495	\$468		
Front page (color)	10.25" x 2.25"	\$425	\$404	\$383	\$361		—
3/8 page	5" x 11.5"	\$420	\$399	\$378	\$357		\$105
1/4 page*	5" x 7.5"	\$285	\$271	\$256	\$242		\$75
3/16 page	5" x 5.5" or 3.625" x 7.5"	\$225	\$214	\$203	\$191		\$60
1/8 page*	5" x 3.625"	\$150	\$143	\$135	\$128		\$42
1/16 page*	2.375" x 3.625"	\$75	\$71	\$68	\$64		\$20

\*These sizes can be used either horizontally or vertically, at the same dimensions.

### Partner Program

Become a Partner and receive our lowest annual price. Place your 1/8th page size ad or larger in 26 issues and receive a Full Feature Article on your Business and a Double-up Certificate. (Over \$1000 in added value!)

### Inserts

\$395 - Cost for insertion only. Does not include design and printing of insert. Customer to supply 8000 inserts. Weight limited to 0.4 ounces/insert. Rates available for heavier pieces.

### Non-Profit Advertisers

10% discount off list price. 15% discount with 13 issue agreement and 20% discount with 26 issue agreement.

### Color Advertising

Additional cost for color is a flat rate and is not discounted.

**Publisher reserves the right to reject advertising it deems unfit for publication in a family newspaper.**

Hopkinton Independent, LLC • [www.hopkintonindependent.com](http://www.hopkintonindependent.com)

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