

HOPKINTON INDEPENDENT

The Big Picture In A Small Town

ACCOUNT INFORMATION

Business Name: _____ Contact Person: _____

Email: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Fax: _____

Contract Terms

Volume Discounts: **5% - 7 issues** **10% - 13 issues** **15% - 25 issues <-- Our Best Offer!**
Discounts will be combined and applied to B&W rate *5% Additional discount with prepayment of entire contract*

Color B&W Ad Size: _____ Start Date: _____ Business Profile Date: _____

Additional Information: _____

The Hopkinton Independent will print all advertisements according to the schedule you, the customer, select. In the event that copy is not made available by deadline, an agreed upon standard advertisement will be run to fill the space and the same payment schedule will apply. Contract will renew automatically yearly on anniversary date for 13 and 25 issue commitments. Customer will be exempt from all rate increases as long as 13 or 25 issue contract is in effect. To discontinue automatic renewal a written request is required.

Yes, I would like to be exempt from price increases. _____
(customer signature)

Payment Terms: Payment for the first ad placement is due at signing of the contract. All future invoices are net 30 days subject to credit approval. A 1.5% monthly finance charge will be assessed on amounts past due. Defaulting on a contract will result in a \$50 cancellation fee. Any discounts applied during the contract period will also be charged back to the client. Defaulting on a contract where a Business Profile has already been published will result in a \$350 charge to cover the cost of producing the Business Profile.

I would prefer to be invoiced for my advertising at (check one) *Email address above* *Postal address above*

I will use a credit card to pay for advertising (check one)



Card Number: _____ Exp. Date: _____

Name on Card: _____ CVC #: _____

Billing Address for Card: Same as above (3 digit # on back of Visa/MC)
(4 digit # on front of AMEX)

Jan 9	April 17	August 21	Dec 11	March 25	* Boston Marathon
Jan 23	May 1	Sept 4	Dec 18	April 8	Special Issue April
Feb 6	May 15	Sept 18	~ Winter Break~	April 15*	11, 2019 & April
Feb 20	May 29	Oct 2	Jan 15, 2020	April 22	15, 2020 are not
March 6	June 12	Oct 16	Jan 29	May 6	included in volume
March 20	June 26	Oct 30	Feb 12	May 20	contracts.
April 3	July 17	Nov 13	Feb 26	June 3	
April 10*	August 7	Nov 27	March 11	June 17	

The undersigned acknowledges that they have read and accept the contract terms stated above. Your digital signature (typed name), above and below, authorizes the acceptance of this agreement and use of the credit card provided.

Customer Signature: _____ **Date:** _____

Printed Name: _____ **Ad Rep:** _____