

HOPKINTON INDEPENDENT

The Big Picture In A Small Town

Space Reservation

& Ad Design Deadline* (Mon) **Publication Date** (Wed) **Advertising Theme**

January 3	January 12, 2022	<i>Martin Luther King Jr. Day / February Vacation Activities</i>
January 17	January 26	<i>Super Bowl LVI / Valentine's Day</i>
January 31	February 9	<i>Valentine's Day / Presidents Day</i>
February 14	February 23	<i>April Vacation Activities</i>
February 28	March 9	<i>St. Patrick's Day</i>
March 14	March 23	<i>Summer Fun / Spring Spruce-Up</i>
March 28	April 6	<i>Summer Fun / Easter / Spring Spruce-Up</i>
April 1 (Fri)	April 13	<i>Boston Marathon Special Issue (Full Color Edition)</i>
April 11	April 20	<i>Town Election / Town Meeting / Summer Fun / Spring Spruce-Up</i>
April 25	May 4	<i>Town Election / Mother's Day / Summer Fun / Spring Spruce-Up</i>
May 9	May 18	<i>Memorial Day / HS Graduation / Dance Recitals</i>
May 23	June 1	<i>HS Graduation / Father's Day / Dance Recitals</i>
June 6	June 15	<i>Father's Day / Independence Day</i>
June 20	June 29	<i>Independence Day / Horribles Parade</i>
July 11	July 20	
July 25	August 3	<i>Back to School / Tax-Free Holiday</i>
August 8	August 17	<i>Back to School</i>
August 22	August 31	<i>Back to School</i>
September 5	September 14	<i>Fall Activities</i>
September 19	September 28	<i>Fall Activities / Fall Cleanup</i>
October 3	October 12	<i>Halloween / Fall Cleanup</i>
October 17	October 26	<i>Halloween / Fall Cleanup / Veterans Day</i>
October 31	November 9	<i>Veterans Day / Thanksgiving / Fall Cleanup</i>
November 14	November 23	<i>Thanksgiving / HS Football Game / Christmas/Hanukkah</i>
November 28	December 7	<i>Christmas / Hanukkah / Snowplowing</i>
December 5	December 14	
<i>~Winter Break~</i>		
January 2	January 11, 2023	<i>Martin Luther King Jr. Day / February Vacation Activities</i>
January 16	January 25	<i>Valentine's Day</i>
January 30	February 8	<i>Super Bowl LVII / Valentine's Day / Presidents Day</i>
February 13	February 22	<i>April Vacation Activities</i>
February 27	March 8	<i>St. Patrick's Day</i>
March 13	March 22	<i>Summer Fun / Spring Spruce-Up</i>
March 27	April 5	<i>Summer Fun / Easter / Spring Spruce-Up</i>
March 31 (Fri)	April 12	<i>Boston Marathon Special Issue (Full Color Edition)</i>
April 10	April 19	<i>Town Election / Town Meeting / Summer Fun / Spring Spruce-Up</i>
April 24	May 3	<i>Town Election / Mother's Day / Summer Fun / Spring Spruce-Up</i>
May 8	May 17	<i>Memorial Day / HS Graduation / Dance Recitals</i>
May 22	May 31	<i>HS Graduation / Father's Day / Dance Recitals</i>
June 5	June 14	<i>Father's Day / Independence Day</i>

*Deadline for camera-ready ads is Wednesday, two days after the ad copy deadline.

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PUBLICATION SCHEDULE