

HOPKINTON INDEPENDENT

The Big Picture In A Small Town

Space Reservation

& Ad Design Deadline* (Mon) **Publication Date** (Wed) **Advertising Theme**

June 20	June 29, 2022	} <i>Three-Week Break</i>	<i>Independence Day / Horribles Parade</i>
July 11	July 20		<i>Summer</i>
July 25	August 3		<i>Back to School / Tax-Free Holiday</i>
August 8	August 17		<i>Back to School</i>
August 22	August 31		<i>Back to School / Fall Activities</i>
September 5	September 14		<i>Back to School / Fall Activities</i>
September 19	September 28		<i>Fall Activities / Fall Cleanup</i>
October 3	October 12		<i>Halloween / Fall Cleanup</i>
October 17	October 26		<i>Halloween / Fall Cleanup / Veterans Day</i>
October 31	November 9		<i>Veterans Day / Thanksgiving / Fall Cleanup</i>
November 14	November 23		<i>Thanksgiving / HS Football Game / Christmas/Hanukkah</i>
November 28	December 7	} <i>Back-to-Back Issues</i>	<i>Christmas / Hanukkah / Snowplowing</i>
December 5	December 14		<i>Christmas / Hanukkah / New Year's / Snowplowing</i>
~Winter Break~			
January 2	January 11, 2023		<i>Martin Luther King Jr. Day / February Vacation Activities</i>
January 16	January 25		<i>Valentine's Day</i>
January 30	February 8		<i>Super Bowl LVII / Valentine's Day / Presidents Day</i>
February 13	February 22		<i>April Vacation Activities</i>
February 27	March 8		<i>St. Patrick's Day</i>
March 13	March 22		<i>Summer Fun / Spring Spruce-Up</i>
March 27	April 5		<i>Summer Fun / Easter / Spring Spruce-Up</i>
March 31 (Fri)	April 12		<i>Boston Marathon Special Issue (Full Color Edition)</i>
April 10	April 19		<i>Town Election / Town Meeting / Summer Fun / Spring Spruce-Up</i>
April 24	May 3		<i>Town Election / Mother's Day / Summer Fun / Spring Spruce-Up</i>
May 8	May 17		<i>Memorial Day / HS Graduation / Dance Recitals</i>
May 22	May 31		<i>HS Graduation / Father's Day / Dance Recitals</i>
June 5	June 14		<i>Father's Day / Independence Day</i>
June 19	June 28	} <i>Three-Week Break</i>	<i>Independence Day / Horribles Parade</i>
July 10	July 19		<i>Summer</i>
July 24	August 2		<i>Back to School / Tax-Free Holiday</i>
August 7	August 16		<i>Back to School</i>
August 21	August 30		<i>Back to School</i>
September 4	September 13		<i>Back to School / Fall Activities</i>
September 18	September 27		<i>Fall Activities / Fall Cleanup</i>
October 2	October 11		<i>Halloween / Fall Cleanup</i>
October 16	October 25		<i>Halloween / Fall Cleanup / Veterans Day</i>
October 30	November 8		<i>Veterans Day / Thanksgiving / Fall Cleanup</i>
November 13	November 22		<i>Thanksgiving / HS Football Game / Christmas/Hanukkah</i>
November 27	December 6	} <i>Back-to-Back Issues</i>	<i>Christmas / Hanukkah / Snowplowing</i>
December 4	December 13		<i>Christmas / New Year's / Snowplowing</i>

*Deadline for camera-ready ads is Wednesday, two days after the ad copy deadline.

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