

# HOPKINTON INDEPENDENT

## ACCOUNT INFORMATION

Business Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Billing Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Fax: \_\_\_\_\_

## CONTRACT TERMS

**Discount Schedule:**  3 Month  6 Month  12 Month <-- *Our Best Offer!*

**Additional Discounts:** Newspaper Advertisers (based on print frequency) \_\_\_\_\_  
 Prepay  5% on 6 or 12 month schedule

**Ad Postion:**  Premium Header  In-Article  Bottom-Article  
 Sidebar (select one)  Full Share  Half Share  
 Events  Homepage Slider

**Start Date:** \_\_\_\_\_



**Additional Information:** \_\_\_\_\_

HopkintonIndependent.com will publish all online advertisements according to the schedule you, the customer, select. If no copy is made available an agreed upon standard advertisement will be run to fill the space and the same payment schedule will apply. Hopkinton Independent reserves the right to cancel this contract at any time without financial penalty to the advertiser.

## PAYMENT TERMS

Payment for the first month's placement is due at the signing of the contract. All future invoices are net 30 days subject to credit approval. A 1.5% monthly finance charge will be assessed on amounts past due. Defaulting on a contract will result in a \$100 cancellation fee. Any discounts applied during the contract period will be charged back to the client.

I would prefer to be invoiced for my advertising (check one)  Email address above  Postal address above

I will use a credit card to pay for advertising (check one)      

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ CVC #: \_\_\_\_\_

Billing Address for Card:  Same as above  As listed on the line below

*The undersigned acknowledges that they have read and accept the contract terms stated above. Your digital signature (typed name), above and below, authorizes the acceptance of this agreement and use of the credit card provided.*

**Customer Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Printed Name:** \_\_\_\_\_ **Ad Rep:** *Susanne Odell Farber*

Hopkinton Independent, LLC • [hopkintonindependent.com](http://hopkintonindependent.com)

32 South Street, Westborough, MA 01581 • (508) 435-5188 • Fax (508) 366-2812