

# HOPKINTON INDEPENDENT

## *The Big Picture In A Small Town*

### Space Reservation

<b>Space Reservation &amp; Ad Design Deadline*</b> (Mon)	<b>Publication Date</b> (Wed)	<b>Advertising Theme</b>
January 2	<b>January 11, 2023</b>	<i>Martin Luther King Jr. Day / February Vacation Activities</i>
January 16	January 25	<i>Valentine's Day</i>
January 30	February 8	<i>Super Bowl / Valentine's Day / Presidents Day</i>
February 13	February 22	<i>April Vacation Activities</i>
February 27	March 8	<i>St. Patrick's Day / March Madness</i>
March 13	March 22	<i>Summer Fun / Spring Spruce-Up</i>
March 27	April 5	<i>Summer Fun / Easter / Spring Spruce-Up</i>
<b>March 31 (Fri)</b>	<b>April 12</b>	<b>Boston Marathon Special Issue (Full Color Edition)</b>
April 10	April 19	<i>Town Election / Town Meeting / Summer Fun / Spring Spruce-Up</i>
April 24	May 3	<i>Town Election / Mother's Day / Summer Fun / Spring Spruce-Up</i>
May 8	May 17	<i>Memorial Day / HS Graduation / Dance Recitals</i>
May 22	May 31	<i>HS Graduation / Father's Day / Dance Recitals</i>
June 5	June 14	<i>Father's Day / Independence Day</i>
June 19	June 28	} <i>Three-Week Break</i>
July 10	July 19	
July 24	August 2	<i>Back to School / Tax-Free Holiday</i>
August 7	August 16	<i>Back to School</i>
August 21	August 30	<i>Back to School</i>
September 4	September 13	<i>Back to School / Fall Activities</i>
September 18	September 27	<i>Fall Activities / Fall Cleanup</i>
October 2	October 11	<i>Halloween / Fall Cleanup</i>
October 16	October 25	<i>Halloween / Fall Cleanup / Veterans Day</i>
October 30	November 8	<i>Veterans Day / Diwali / Thanksgiving / Fall Cleanup</i>
November 13	November 22	<i>Thanksgiving / HS Football Game / Christmas/Hanukkah</i>
November 27	December 6	} <i>Back-to-Back Issues</i>
December 4	December 13	
~Winter Break~		
January 2 (Tues)	<b>January 10, 2024</b>	<i>Martin Luther King Jr. Day / February Vacation Activities</i>
January 15	January 24	<i>Valentine's Day</i>
January 29	February 7	<i>Super Bowl</i>
February 12	February 21	<i>April Vacation Activities</i>
February 26	March 6	<i>St. Patrick's Day / March Madness</i>
March 11	March 20	<i>Summer Fun / Easter / Spring Spruce-Up</i>
March 25	April 3	<i>Summer Fun / Spring Spruce-Up</i>
<b>March 28 (Thur)</b>	<b>April 10</b>	<b>Boston Marathon Special Issue (Full Color Edition)</b>
April 8	April 17	<i>Town Election / Town Meeting / Summer Fun / Spring Spruce-Up</i>
April 22	May 1	<i>Town Election / Mother's Day / Summer Fun / Spring Spruce-Up</i>
May 6	May 15	<i>Memorial Day / HS Graduation / Dance Recitals</i>
May 20	May 29	<i>HS Graduation / Father's Day / Dance Recitals</i>
June 3	June 12	<i>Father's Day / Independence Day</i>

\*Deadline for camera-ready ads is Wednesday, two days after the ad copy deadline.

**Hopkinton Independent, LLC • [www.hopkintonindependent.com](http://www.hopkintonindependent.com)**

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