

HOPKINTON INDEPENDENT

The Big Picture In A Small Town

Space Reservation & Ad Design Deadline* (Mon)	Publication Date (Wed)	Advertising Theme
June 19	June 28, 2023	Three-Week Break Independence Day / Horribles Parade
July 10	July 19	
July 24	August 2	Back to School / Tax-Free Holiday
August 7	August 16	Back to School
August 21	August 30	Back to School
September 4	September 13	Back to School / Fall Activities
September 18	September 27	Fall Activities / Fall Cleanup
October 2	October 11	Halloween / Fall Cleanup
October 16	October 25	Halloween / Fall Cleanup / Veterans Day
October 30	November 8	Veterans Day / Diwali / Thanksgiving / Fall Cleanup
November 13	November 22	Thanksgiving / HS Football Game / Christmas/Hanukkah
November 27	December 6	Back-to-Back Issues Christmas / Hanukkah / Snowplowing
December 4	December 13	
~Winter Break~		
January 2 (Tues)	January 10, 2024	Martin Luther King Jr. Day / February Vacation Activities
January 15	January 24	Valentine's Day
January 29	February 7	Super Bowl
February 12	February 21	April Vacation Activities
February 26	March 6	St. Patrick's Day / March Madness
March 11	March 20	Summer Fun / Easter / Spring Spruce-Up
March 25	April 3	Summer Fun / Spring Spruce-Up
March 28 (Thur)	April 10	Boston Marathon Special Issue (Full Color Edition)
April 8	April 17	Town Election / Town Meeting / Summer Fun / Spring Spruce-Up
April 22	May 1	Town Election / Mother's Day / Summer Fun / Spring Spruce-Up
May 6	May 15	Memorial Day / HS Graduation / Dance Recitals
May 20	May 29	HS Graduation / Father's Day / Dance Recitals
June 3	June 12	Father's Day / Independence Day
June 17	June 26	Three-Week Break Independence Day / Horribles Parade
July 8	July 17	
July 29	August 7	Three-Week Break Back to School / Tax-Free Holiday
August 12	August 21	Back to School
August 26	September 4	Back to School
September 9	September 18	Back to School / Fall Activities
September 23	October 2	Fall Activities / Fall Cleanup
October 7	October 16	Halloween / Fall Cleanup
October 21	October 30	Halloween / Diwali / Veterans Day / Fall Cleanup
November 4	November 13	Thanksgiving / Fall Cleanup
November 18	November 27	Thanksgiving / HS Football Game / Christmas/Hanukkah
December 2	December 11	Back-to-Back Issues Christmas / Hanukkah / Snowplowing
December 9	December 18	

*Deadline for camera-ready ads is Wednesday, two days after the ad copy deadline.

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