

HOPKINTON INDEPENDENT

The Big Picture In A Small Town

Space Reservation & Ad Design Deadline* (Mon)	Publication Date (Wed)	Advertising Theme	
January 2 (Tues)	January 10, 2024	<i>Martin Luther King Jr. Day / February Vacation Activities</i>	
January 15	January 24	<i>Valentine's Day</i>	
January 29	February 7	<i>Super Bowl</i>	
February 12	February 21	<i>April Vacation Activities</i>	
February 26	March 6	<i>St. Patrick's Day / March Madness</i>	
March 11	March 20	<i>Summer Fun / Easter / Spring Spruce-Up</i>	
March 25	April 3	<i>Summer Fun / Spring Spruce-Up</i>	
March 28 (Thur)	April 10	Boston Marathon Special Issue (Full Color Edition)	
April 8	April 17	<i>Town Election / Town Meeting / Summer Fun / Spring Spruce-Up</i>	
April 22	May 1	<i>Town Election / Mother's Day / Summer Fun / Spring Spruce-Up</i>	
May 6	May 15	<i>Memorial Day / HS Graduation / Dance Recitals</i>	
May 20	May 29	<i>HS Graduation / Father's Day / Dance Recitals</i>	
June 3	June 12	<i>Father's Day / Independence Day</i>	
June 17	June 26	<div style="display: flex; align-items: center;"> } Three-Week Break </div>	<i>Independence Day / Horribles Parade</i>
July 8	July 17		<i>Summer</i>
July 29	August 7	<div style="display: flex; align-items: center;"> } Three-Week Break </div>	<i>Back to School / Tax-Free Holiday</i>
August 12	August 21		<i>Back to School</i>
August 26	September 4	<i>Back to School</i>	
September 9	September 18	<i>Back to School / Fall Activities</i>	
September 23	October 2	<i>Fall Activities / Fall Cleanup</i>	
October 7	October 16	<i>Halloween / Fall Cleanup</i>	
October 21	October 30	<i>Halloween / Diwali / Veterans Day / Fall Cleanup</i>	
November 4	November 13	<i>Thanksgiving / Fall Cleanup</i>	
November 18	November 27	<i>Thanksgiving / HS Football Game / Christmas/Hanukkah</i>	
December 2	December 11	<div style="display: flex; align-items: center;"> } Back-to-Back Issues </div>	<i>Christmas / Hanukkah / Snowplowing</i>
December 9	December 18		<i>Christmas / Hanukkah / New Year's / Snowplowing</i>
~Winter Break~			
January 6	January 15, 2025	<i>Martin Luther King Jr. Day / February Vacation Activities</i>	
January 20	January 29	<i>Valentine's Day / Super Bowl</i>	
February 3	February 12	<i>Valentine's Day</i>	
February 17	February 26	<i>April Vacation Activities</i>	
March 3	March 12	<i>St. Patrick's Day / March Madness</i>	
March 17	March 26	<i>Summer Fun / Spring Spruce-Up</i>	
March 31	April 9	<i>Summer Fun / Easter / Spring Spruce-Up</i>	
April 3 (Thur)	April 16	Boston Marathon Special Issue (Full Color Edition)	
April 14	April 23	<i>Town Election / Town Meeting / Summer Fun / Spring Spruce-Up</i>	
April 28	May 7	<i>Town Election / Town Meeting / Mother's Day / Summer Fun</i>	
May 12	May 21	<i>HS Graduation / Father's Day / Dance Recitals</i>	
May 26	June 4	<i>Father's Day / Dance Recital</i>	
June 9	June 18	<i>Independence Day</i>	

*Deadline for camera-ready ads is Wednesday, two days after the ad copy deadline.

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