

HOPKINTON INDEPENDENT

The Big Picture In A Small Town

Space Reservation & Ad Design Deadline* (Mon)	Publication Date (Wed)	Advertising Theme
June 23	July 2, 2025	Independence Day / Horribles Parade
July 14	July 23	Summer / MA Tax-Free Holiday
July 28	August 6	Massachusetts Tax-Free Holiday
August 11	August 20	Back to School / Fall Fun
August 25	September 3	Back to School / Fall Fun
September 8	September 17	Back to School / Fall Fun
September 22	October 1	Fall Activities / Fall Cleanup
October 6	October 15	Halloween / Diwali / Fall Cleanup
October 20	October 29	Halloween / Veterans Day / Fall Cleanup
November 3	November 12	Thanksgiving / Fall Cleanup
November 17	November 26	Thanksgiving / HS Football Game / Christmas / Hanukkah
December 1	December 10	Christmas / Hannukah / Snowplowing
December 8	December 17	Christmas / Hannukah / New Year's / Snowplowing
~Winter Break~		
January 5	January 14, 2026	Martin Luther King Jr. Day / February Vacation Activities
January 19	January 28	Valentine's Day / Super Bowl
February 2	February 11	Valentine's Day
February 16	February 25	April Vacation Activities
March 2	March 11	St. Patrick's Day / March Madness
March 16	March 25	Summer Fun / Easter / Spring Spruce-Up
March 30	April 8	Summer Fun / Spring Spruce-Up
April 1 (Wed)	April 15	Boston Marathon Special Issue (Full Color Edition)
April 13	April 22	Town Election / Town Meeting / Summer Fun / Spring Spruce-Up
April 27	May 6	Town Election / Town Meeting / Mother's Day / Summer Fun
May 11	May 20	HS Graduation / Dance Recitals
May 25	June 3	Father's Day / Dance Recital / HS Graduation
June 8	June 17	Independence Day / Father's Day
June 22	July 1	Independence Day
July 13	July 22	Summer / MA Tax-Free Holiday
July 27	August 5	MA Tax-Free Holiday
August 10	August 19	Back to School
August 24	September 2	Back to School
September 7	September 16	Back to School / Fall Fun
September 21	September 30	Fall Activities / Fall Cleanup
October 5	October 14	Halloween / Fall Cleanup
October 19	October 28	Halloween / Diwali / Veterans Day / Fall Cleanup
October 30	November 11	Thanksgiving / Fall Cleanup / Veterans Day / Hanukkah
November 16	November 25	Thanksgiving / HS Football Game / Hannukah / Christmas
November 30	December 9	Christmas / Snowplowing
December 7	December 16	Christmas / New Year's / Snowplowing
~Winter Break~		

*Deadline for camera-ready ads is Wednesday, two days after the ad copy deadline.

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