



HOPKINTONINDEPENDENT.COM

Website Advertising Rates

Hopkinton's best source for...

**80,000+
Pageviews**

**Local News
Sports
Events**

HopkintonIndependent.com

Events

**In-
Article**

**Below-
Article**

The screenshot shows the website layout with the following sections highlighted:

- Premium Header:** The top banner area featuring the site logo and navigation menu.
- Events:** A section below the header featuring a "LaFreniere" event and a "Robin Williams Tribute".
- In-Article:** A section within the main content area featuring a real estate advertisement for Trina Macchi.
- Below-Article:** A section at the bottom of the main content area featuring an advertisement for "Hiller 'H' Driveway Painting".

PREMIUM HEADER (703px X 232px)

3 Month\$349 / month
6 Month\$299 / month
12 Month\$249 / month

SIDEBAR (360px x 261px)

3 Month\$209 / month
6 Month\$179 / month
12 Month\$149 / month

EVENTS (500px x 150px)

3 month placement max

1 Month\$299
3 Month\$279

IN-ARTICLE (820px X 360px)

3 Month\$269 / month
6 Month\$239 / month
12 Month\$209 / month

BELOW-ARTICLE (820px X 261px)

3 Month\$169 / month
6 Month\$139 / month
12 Month\$109 / month

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