

# HOPKINTON INDEPENDENT

## *The Big Picture In A Small Town*

Space Reservation & Ad Design Deadline* (Mon)	Publication Date (Wed)	Advertising Theme
January 5	<b>January 14, 2026</b>	<i>Martin Luther King Jr. Day / February Vacation Activities</i>
January 19	January 28	<i>Valentine's Day / Super Bowl</i>
February 2	February 11	<i>Valentine's Day</i>
February 16	February 25	<i>April Vacation Activities</i>
March 2	March 11	<i>St. Patrick's Day / March Madness</i>
March 16	March 25	<i>Summer Fun / Easter / Spring Spruce-Up</i>
March 30	April 8	<i>Summer Fun / Spring Spruce-Up</i>
<b>April 1 (Wed)</b>	<b>April 15</b>	<b>Boston Marathon Special Issue (Full Color Edition)</b>
April 13	April 22	<i>Town Election / Town Meeting / Summer Fun / Spring Spruce-Up</i>
April 27	May 6	<i>Town Election / Mother's Day / Summer Fun</i>
May 11	May 20	<i>HS Graduation / Dance Recitals</i>
May 25	June 3	<i>Father's Day / Dance Recital / HS Graduation</i>
June 8	June 17	<i>Independence Day / Father's Day</i>
June 22	July 1	<i>Independence Day</i>
July 13	July 22	
July 27	August 5	<i>MA Tax-Free Holiday</i>
August 10	August 19	<i>Back to School</i>
August 24	September 2	<i>Back to School</i>
September 7	September 16	<i>Back to School / Fall Fun</i>
September 21	September 30	<i>Fall Activities / Fall Cleanup</i>
October 5	October 14	<i>Halloween / Fall Cleanup</i>
October 19	October 28	<i>Halloween / Diwali / Veterans Day / Fall Cleanup</i>
October 30	November 11	<i>Thanksgiving / Fall Cleanup / Veterans Day/ Hanukkah</i>
November 16	November 25	<i>Thanksgiving / HS Football Game / Hannukah / Christmas</i>
November 30	December 9	<i>Christmas / Snowplowing</i>
December 14	December 23	<i>Christmas / New Year's / Snowplowing</i>
January 4	<b>January 13, 2027</b>	
January 18	January 27	<i>Valentine's Day / Super Bowl</i>
February 1	February 10	<i>Valentine's Day</i>
February 15	February 24	<i>April Vacation Activities</i>
March 1	March 10	<i>St. Patrick's Day / Easter / March Madness</i>
March 15	March 24	<i>Summer Fun / Easter / Spring Spruce-Up</i>
March 29	April 7	<i>Summer Fun / Spring Spruce-Up</i>
<b>March 31 (Wed)</b>	<b>April 14</b>	<b>Boston Marathon Special Issue (Full Color Edition)</b>
April 12	April 21	<i>Town Election / Town Meeting / Summer Fun / Spring Spruce-Up</i>
April 26	May 5	<i>Town Election / Mother's Day / Summer Fun</i>
May 10	May 19	<i>HS Graduation / Dance Recitals</i>
May 24	June 2	<i>Father's Day / Dance Recital / HS Graduation</i>
June 7	June 16	<i>Independence Day / Father's Day</i>

\*Deadline for camera-ready ads is Wednesday, two days after the ad copy deadline.