



# HOPKINTON INDEPENDENT.COM

## Website Advertising Rates

Hopkinton's best source for...

**LOCAL** News  
Sports  
Events

**80,000+**  
Pageviews  
per month

**1 PREMIUM HEADER**

(703px x 232px)

3 Month ..... \$349 / month  
6 Month ..... \$299 / month  
12 Month ..... \$249 / month

**2 SIDEBAR**

(360px x 261px)

3 Month ..... \$209 / month  
6 Month ..... \$179 / month  
12 Month ..... \$149 / month

**3 EVENTS**

(500px x 150px)

3 month placement max

1 Month ..... \$299  
3 Month ..... \$279

**4 IN-ARTICLE**

(820px x 360px)

3 Month ..... \$269 / month  
6 Month ..... \$239 / month  
12 Month ..... \$209 / month

**5 BELOW-ARTICLE**

(820px x 261px)

3 Month ..... \$169 / month  
6 Month ..... \$139 / month  
12 Month ..... \$109 / month

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